

their crops using the toolkit.

Procedure and the Strategic Protection plans.

hectares of managed rangelands.

last 5 years inside and outside the WMA.

leading example where the WMA is working for both people and wildlife.



5+5

COMMUNITIES
PROTECTING
WILDLIFE
Arrested 5
poachers, 5
firearms 230
bullets, seizure 4
motorbikes.

16

Total of 16 RANGERS have been trained to handle firearms, understand law and human rights by the Tanzania Military Academy.

350

CROP PROTECTION program is in the initial stages with 350 farmers consisting of 28 teams have been trained to use the toolkit to protect their crops.

600,000,000

SALES OF CARBON in excess of 60 million shillings collected from the sales of carbon, these funds support the operating expenses of the WMA and local development projects.



Burunge WMA has been the slowest to embrace change. The governance body (AA) and management are still playing the same roles, both organs running day to day activities and where there is little or no oversight provided by

Honeyguide are patiently working with the members to build their trust in moving towards a position where the AA and management play different roles; the AA provide oversight and the management heading day to day

16

coaching sessions,
where we coached
Burunge WMA
management, AA and
executive committee
on the importance of
separating the roles of
the management and
governance organs in

5

Management tools in position, including the Finance and Admin policy, HR policy, COVID emergency budget and plan and the workplan for 2021.



Makame WMA

- The WMA AP unit are able reduce poaching by strategical planning their patrols which led to arrest of 5 Poachers, 5 firearms ammunition 230 rounds, confiscation 4 motorbikes in six months
- A total of 16 rangers from Makame received training from Tanzania Military Academy and the Regional Police Commanders office from Manyara. All rangers received their ranks according to their performance, discipline and body fitness.
- Piloted camera traps program for selected locations in order to monitor wildlife and poaching movements.

Randilen WMA

- Maintain the existing standards, the WMA run audits on their Standards of Operating Procedures (SPOs) for protection twice annually to ensure compliance and high standards of ethics and impact. The rangers have met 100% of the mandatory criteria.
- Working with informers, Randilen rangers investigated on a hearsay that four men were illegally selling bushmeat at Lokisalie village which led to arrest.
- Repairs of the Randilen WMA protection vehicle to improve access to the WMA and community areas.

Manyara ranch

- Six Manyara rangers trained to read and write in a three-month training program. Previously, they could hardly read, due to the training, two of the rangers were admitted to the Lekuku
- Introduce new protection Standard Operating Procedure to Manyara Ranch team.

HONEYGUIDE | Protection Strategies



By developing Standard Operating Procedures (SOP) for Protection, Honeyguide have helped to empower the rangers and the WMA management; the SOP covers all the responsibilities of the rangers. We will be including an update for anthrax management.



We recently piloted camera traps for selected locations in order to monitor wildlife movement and poaching activity. Makame is covered in thick and dense bush, wildlife is seldom seen. A camera trap hidden at a waterhole can provide important information for the rangers.



While repairing the Randilen protection vehicle, we enlisted three rangers from Makame and one from Randilen to learn mechanics. This required stripping down to the basics, engine overhauled and the vehicle rebuilding. These rangers will also be trained to drive; our goal to ensure the WMAs have capable drivers.



Randilen WMA

- The Honeyguide crop protection toolkit refresher training for 55 teams and created a new 23 teams in Randilen (200 new volunteers trained).
- Provide an additional 30 new crop protection toolkits to Randilen WMA communities, including developing new flashlight replacement
- Coach two new community youth to collect all HWC data from 8 Randilen villages, we provide them with smartphones to collect the data electronically. Our sustainability strategy to hand over all HWC project management to the WMA. Including data collecting and monitoring.

Makame WMA

• Supporting Makame WMA to explore possible livestock predation mitigation methods, we facilitated a study tour for the Makame manager to visit the KOPE lion in Ngorongoro to learn of their methods and challenges.

Burunge WMA

• We conducted Burunge WMA need assessment which resulted to the need of six other villages for Human wildlife conflict training. We created 28 village crop protection officer teams leaders. They saw the efficiency of Honeyguide's crop protection toolkit in the other four villages that adopted it. The villages were also having a high frequency of crop-raiding, the community requested additional support.





Scaling up the toolkit

The success of crop protection toolkit has lead to communities in other areas of northern Tanzania requesting Honeyguide for their support. Honeyguide are working with Tanzania Wildlife Research Institute (TAWIRI) and the Tanzania Wildlife Management Authority (TAWA) to redesign the toolkit, design and trial new chilli crackers and conduct training in over 100 villages in northern Tanzania.

Lemuta Mengoru our Human-Wildlife Conflict mitigation officer with over 8 years of knowledge using the toolkits and supporting over 80 crop protection teams joined TAWIRI and TAWA to train over 100 villages in northern Tanzania how to use these toolkits to protect their crops).

Honeyguide toolkits upgrade

The original toolkit design used a flashlight imported from the USA. In order to scale up and provide more toolkits to communities in Tanzania, Honeyguide redesigned the toolkit with components readily available in Tanzania. The new toolkits are on trial in Randilen; these kits now use a flashlight powered by a motorbike battery, an electrical siren, newly designed chili crackers, and a spotlight which are designed to be carried in a custom-made backpack. All materials are available and will be able to be assembled by any farmer in Tanzania.

The new design also incorporates a 'life-saver' function; an alarm and flashing beacon that, when thrown on the ground, will distract an elephant from following the person.





HONEYGUIDE | Governance and management Strategies

Makame WMA

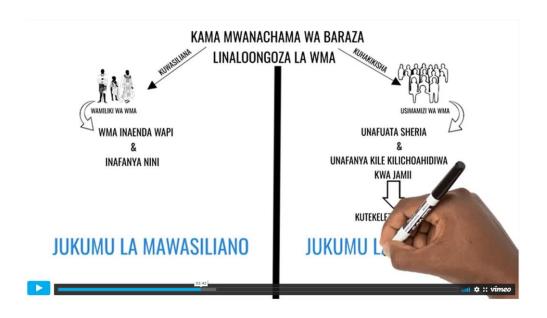
- Conducted Makame WMA Governance assessment using the SAGE (Site-level Assessment of Governance and Equity).
- Makame accountant training on QuickBooks: assisting the WMA to close the books and generating reports for 2020/2021 financial year and opening new books for the next financial year.
- Assisted the development of the Makame 2021 work plan with the WMA management, the workplan was developed in collaboration and with inputs from supporting partners such as Honeyguide and The Nature Conservancy.
- Trained the new Authorized Association (the AA is the governing organ of the WMA) of the principles of good governance, their roles and responsibilities and sustainability of the WMA.

Randilen WMA

- Training the new Randilen WMA board of trustees on good governance, their roles and responsibilities.
- Test governance training framework in Randilen to check improvement from sage training
- Reviewed the Randilen MA&T level and set the target for 2021.
- Assisted with the development of a cash flow management tool that incorporates expected financials during the COVID-19 pandemic (including expected tourism funds, secured donor funds and gaps, disaggregated by expenses for Management, Governance, Protection and Social services)

Burunge WMA

- Reviewed Finance and Admin policy, organization structure, HR policy, and other policies and AA village representatives.
- Coached Burunge WMA executive committee on the importance of separating the roles of the management and governance organs in the WMA.



Mean governance scores by principle



Strengthening WMA governance

Most WMAs have governance challenges, and this is largely because the communities have had little or no training as to what their roles are. The WMAs are initially governed by the Authorized Association (AA); most of the AA are selected members from each village. Their key role is to provide oversight and to communicate with their constituencies the progress of the WMA towards their goals.

One of our goals for 2021 is to establish a training program specifically designed to address this challenge in WMAs, to build the capacity of the local communities to govern their WMAs for their people.

In order to understand the level of governance, the starting point of our work at any given WMA, we use a process called the SAGE. The SAGE, developed by IIED (The International Institute for Environment and Development) is a Site-level assessment of governance and equity (SAGE), for stakeholders and rightsholders to assess the social impacts, governance and equity of their conservation efforts.

We have developed a governance training framework that addresses the shortfalls, this course are specifically designed for WMAs and include courses on law, communications and finance. Each course include a two-day workshop training session as well as refresher material such as printed guides and videos.



The development of the management of a WMA using the MA&T follows 5 process or steps:

MANAGEMENT AREAS- We have identified management areas or themes that are required for a WMA to function.

APPROACH- The approach identifies a standard the WMA has to reach, the tools or functions needed to achieve this standard and the and stages of development.

DEVELOPMENT STAGES- the MA&T provides a guide as to what stage the WMA management has implemented the function to attain the standard.

MANAGEMENT TOOLS- Management requires specific systems and tools to be in use in order to function professionally.

REPORTS – The MA&T provides a report that indicates the current status and shortfalls that indicated the areas that need to be strengthened.

MANAGEMENT AREAS

GOVERNANCE & MANAGEMENT

Ensuring the separation of the roles of the management and governing organs is in place, governing body provides the vision and oversight and can report to their communities.

HUMAN RESOURCES

are managed to provide all employees a fair and inclusive working environment. Employees are motivated, they know their rights and have clear roles and responsibilities.

PROTECTION

of natural resources are managed in an effective, efficient and safe manner; human wildlife conflict mitigation measures are in place and rangelands secured for wildlife and livestock.

INFRASTRUCTURE & ASSETS

of the WMA are managed to ensure longevity and security of all assets including fixed and operational assets.



We have identified 7 management areas or themes that are required for a WMA.

FINANCE & ADMINISTRATION

systems are in place to provide the correct checks and balances of a functioning business and to deliver the business goals.

TOURISM & ENTERPRISE

are developed with a responsible and sustainable approach where the revenues support the operations and development goals of the WMA

COMMUNITY & STAKEHOLDERS

is visionary, transparent, respectful and supports the overall goals of the WMA with a collective approach to common wellbeing of the community and stakeholders.



HONEYGUIDE | Communications and Awareness Strategies

Randilen WMA

- Developed the communications stratedgy and plan for the WMA to communicate to their members, stakeholders, government and public at large. The plan provides key messages for selected target groups that promote the WMA and their long term goals.
- Created stories and information for the Randilen website blog.

Makame WMA

Produce a film about Makame for the community, this hour long film will be shown to the members of the five villages that own the WMA. The film will inform the community of the goals of the WMA and the progress they have achieved so far.





Cinema nights

Honeyguide approaches Wildlife Management Areas as community businesses, the communities are the shareholders who have invested land and natural resources and they expect a return on their investment, a dividend, or some kind of benefit. The community need to know how their business is performing, to confirm that it is worthwhile.

Honeyguide believes that film is the best medium for the WMA to communicate to their community as film communicates to everyone; the family, elderly, kids, the illiterate, and is an effective means to deliver a consistent message.

These films are produced by the community, in their language about issues that are important to them. The hour-long film is then sent on a roadshow and will move from village to village. Most of the cinema nights are under the stars with the sounds of hyena or elephant in the distance. After the film, the audience is offered the opportunity to discuss the film and to air their opinions about the challenges and ask their leaders questions. This offers an opportunity to record the community viewpoint and their concerns and to address them.



Honeyguide have raised a total of \$895 665 for 2021 programs.

- 69% from Foundations,
- 16% from bilateral
- 20% from private donors.

Of the \$ 895 665, Honeyguide raised over (carried forward) \$197 148 in the last year (2020); the remaining funds were raised in 2021. Honeyguide need to raise a further \$120,000 for 2021 in order to fund all their activities in the annual workplan.

Honeyguide have submitted grant value of \$ 1,248,518, of these, 12 have been small grant applications (under \$100,000) and 5 large grant applications (over \$100k) in 2021.

Currently we have 12 high potential leads for funding at a value of over \$113 077 small grant applications pending a response at a total value of over \$50,000 these are all marked at low potential.



Visiting Makame WMA with Kent Wommack and Lillian Cheng from the Liz Claiborne & Art Ortenberg Foundation. We spent two days fabulous days together discussing challenges and solutions for community-based conservation in east Africa.



HONEYGUIDE | Communications Efforts and Progress

View this email in your browser





Reflecting back on 2020, so many thoughts come to mind, so much has happened; this is a year we will never forget, largely due to a new word in our

year, the incredible support we received from our partners and generous donors went beyond all expectations, and has enabled us to achieve so much. To celebrate, and thank all of you, the Honeyguide team has assembled their highlights and produced our 2020 Impact Report. Please click on the link below to read this uplifting online report.

Wishing you a safe and healthy holiday period and happy new year

Damian

Newsletters

Since the June 2020, we have shared monthly and quarterly email newsletters to keep our stakeholders and partners up-to-date on our work.

Stories

We have been sharing our stories on our website, these short blogs provide a little more depth into our work.





I hope things are as well with you as they are with us. I'm writing to share what's happening at Honeyguide and hope you enjoy hearing our stories.

As we're a small organization it allows us to be in touch with what is happening on the ground in great detail. We don't only share our news with our donors but we are able to share knowledge and experiences amongst our team in a timely and effective manner. For the team members who spend most of their time in the field on a bike under the sun and in the dust, (like I dream of while currently having to remain dedicated to my lanton), our comms expert Lizy prepares a newsletter





He has a passion for making films, it was something he dreamed about frequently, playing with the idea that a camera in his hands could one day spin a story. During his weekend breaks at school,

he wanted to do, what was his passion "I would love to make video was a simple answer, but in his eyes, it was a question rather than a



Videos

A library of over 30 videos produced by Jamal, our film producer provide a colorful introduction of what we do. We are also producing training videos for WMA managers and supporting NGOS.



















HONEYGUIDE | New Team Members



Namnyaki Matassia Finance and Administration Program Coordinator

Namnyaki will make the financial systems and procedures rock solid in the WMAs. She will coach and train the management to improve their financial controls,

delivering them to a position where their financials are reliable and their administrative systems support the management teams and their employees. She will also train the governing members (Finance and planning committees) to understand financial reports their role to hold management accountable.

Namnyaki is a member of the National Board of Accountancy and Auditors, she has worked with Match Maker Associates for 8 years working with small holder farmers, and youth enterprise development in the dairy sector Easter and Southern Africa.



Peter Lazaro
Governance and
Communications Program
Coordinator

Peter will head the development of our governance capacity building framework; building the governance system in the WMA

to hold management accountable . Peter will be training, designing workshops and seminars, producing videos and other training materials to provide a framework to strengthening WMA governance. He will also trial and develop the communications program for WMAs, developing communication strategies and plans and helping these WMAs implement them.

Peter has worked previously with Raleigh International, based in Morogoro where he was working with youth groups and communities in several regions in Tanzania.

HONEYGUIDE | Connect and Support Us



We launched two online fundraising campaigns, for Sam MBA studies and the dog tracking unit.

If you would like to support us, please visit the <u>Givengain.com</u> to donate.

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