

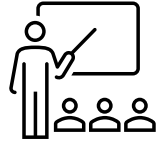
OUR IMPACT

2021



2021 IN NUMBERS

157



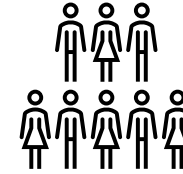
157 local leaders trained on principles of good governance, their roles as leaders, and sustainability.

12



12 training videos were produced to complement our training courses on governance and management.

250



TAWIRI invited honeyguide to train over **250** individuals on crop protection and mitigation strategies.

26



26 Poachers arrested, **14** bushmeat poachers were arrested in Makame and **12** bushmeat poachers around in Randilen

0

Zero elephants poached in 1.2 million km²

5+11

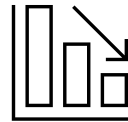


Our developed crop protection toolkit and methodology are now being used in more than **11** districts in **5** regions of the country



+10,000

Have shown Wildlife Management Area awareness films to over **10,000** people in **2** WMAs and in **12** villages in total.



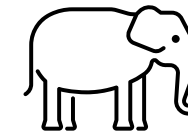
75%

Responding to the Covid-19 pandemic where tourism revenues have plummeted, we supported **75%** of the Randilen Wildlife Management Area protection cost

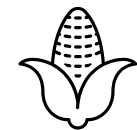
2

Hired **2** new employees to head our management, governance, and communications programs.

240



Trained 240 Community members in the Tarangire Ecosystem on the use of the human-elephant crop protection toolkit and mitigation methods.



92%

Protected **92%** of RWMA communities' crops from elephant raids.

A WORD FROM DAMIAN

(EXECUTIVE DIRECTOR)



We set out at the beginning of 2021 to continue to build on our work, collating our Wildlife Management Area (WMA) tools into a ‘toolbox for managers’, and building on our governance training framework. The management toolbox (ma&t) is an approach Honeyguide developed for WMA management; this encompasses an assessment tool and over 30 WMA management and administrative tools. The governance framework developed in 2021 provides an array of training for WMA leaders. The training consists of 6 courses and 16 modules that take WMAs on a journey from the history of Community Based Natural Resource Management (CBNRM) to principles of good governance, their roles, as well as a suite of technical skills. All this is to be packaged so that we can share and transfer our experience and knowledge.

Within our goal to share our experiences, we have also included our crop protection toolkit that is designed to keep elephants out of farms and farmers safe. Honeyguide’s toolkit continues to develop and has been adopted into the National Strategy on Human-Wildlife Coexistence for the United Republic of Tanzania (2020-2024). The toolkit focuses on Human-Elephant conflict and has been rolled out in 5 regions across Tanzania.

Our communications program continues to gather momentum. We have developed a simple guide and template to produce awareness films of WMAs. This film production guide and script template has enabled us to produce two films in 2021, each over an hour-long for both Makame WMA and Randilen WMA. These communities and their respective WMA have seen the value of this form of communication and have requested films to be produced annually.

Our commitment is to developing methodology, tools, and examples of functional, resilient, and effective community-driven conservation areas. Our sole purpose is to share our knowledge and experience that is central to our being as an organization and as people within the organization. We believe to the core that our work will enable these communities and their WMAs to be the front-runners ahead, leading the conservation narrative.

Handwritten signature of Damian Bell.

Damian Bell



Our Mission is to build and support robust and sustainable community-based conservation outcomes in northern Tanzania


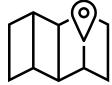
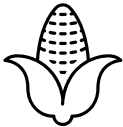




RANDILEN



Randilen has become the leading role model for Wildlife Management Areas (WMA) in Tanzania. Despite covid and the fall in tourism revenues, the WMA continued to maintain a high community commitment, (zero retaliatory killing of any animal during conflicts); attracted a new tourism investor and continued to cultivate donor confidence with their transparency of funds and financial

accounts. Randilen, with its willingness to try new ideas, is at the forefront of the development of WMAs in Tanzania. The governing members of Randilen have shown exceptional trust in the management, despite less revenue and less opportunities to meet, this positive relationship continues. A clear sign of excellent communications and professional financial management.

 <div>Developed and screened 1 hour film in 7 villages, to 3,373 people in the community.</div>	<div>Developed and tested Randilen's visitor navigation map app. </div>
 <div>758 crop protection incidences recorded.</div>	 <div>12 poachers arrested outside Randilen WMA</div>
<div>10 WMAs visited Randilen to learn of their model and success, it is considered the leading example where the WMA is working for both people and wildlife</div>	 <div>Randilen website updated offering new domestic tourism products and online reservations system.</div>





MAKAME



Makame is the first Wildlife Management Area (WMA) in Tanzania to receive one billion shillings from Carbon trading. Makame is the largest community wildlife management area in Tanzania and is delivering extraordinary results. With an effective governance body, a confident and professional management team in place, and a responsive security team;

Makame has secured the confidence of its investors. Long-term sustainability hinges on generating enough revenue to support the local development needs for the community, sustain the management and protection of the natural resources. With its payments for carbon and an additional tourist hunting investor, Makame have nailed it!

‘Makame has been one of our most straightforward investment areas in Tanzania and this is mainly due to their management; they are organized, have all the documents in place, a good team and they know what they have to deliver’ Marc Baker - Carbon Tanzania

 14 Bushmeat Poachers arrested	New hunting investor	
Makame connected with KopeLion in Ngorongoro to learn and adopt the Lion Guardians model to prevent human-lion conflict.	1 billion shillings from revenue generated from carbon sales	6643 People attended the community film about Makame WMA.
 Reached 92% level of achievement on the Standards of Operation for protection.	 Extended the ranger post with two new accommodation units bring the capacity to 14 Rangers	

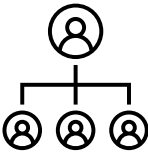
BURUNGE



Burunge Wildlife Management Area was experiencing more than their fair share of community-based conservation area challenges (poaching, livestock clashes, legal issues, etc.), when Covid collapsed their tourism and hit them hard!

Having reached out to Honeyguide for some guidance, the Burunge community are more determined than ever to succeed.

Unwavering in their purpose they wholeheartedly believe that if they put their attention to their governance and empower their management, they can solve their issues and continue stronger. As the members start to shift towards an accountable management model, they have recently conducted SAGE workshops and followed up with several training sessions for the governing organs.



Train new Burunge WMA Authorized Association and board members on their roles within the governance of the WMA.



Conducted Burunge WMA needs assessment to develop a long-term plan to strengthen management.



Held a Site-level assessment of governance and equity (SAGE) with **44** people from different stakeholder groups.

“We used to resolve conflicts or carry out our activities as the governing organ called the Authorized Association without including other stakeholders’ opinions, however, SAGE has helped us understand the importance of being transparent”- Manuela William, AA representative.



MAKING PEOPLE AND WILDLIFE INTERDEPENDENT

GOVERNANCE

Having spent the past few years understanding the challenges and exploring the solutions for effective governance of WMAs, in 2021 we embarked to develop a governance training framework that is specifically designed for Wildlife Management Areas. The developed framework includes a variety of methods to train the community governing members and enable them to maintain the knowledge

including workshops, technical publications, and films. To become effective leaders for the WMAs; they are able to communicate and report to their communities, hold their management accountable to ensure the required systems are in place, and as an oversight function to ensure the WMA is delivering both the conservation goals and improving the livelihoods of their communities.



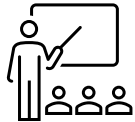
Developed a governance framework that is customized for WMAs with **6** courses and **18** modules.



Produced **12** training videos for governance and management



42 members from Makame community and 44 from Burunge participated in the SAGE (Site Assessment Governance & Equity) workshop,



9 Governance training sessions conducted in **3** WMAs

Responding to community needs. We developed and provided 3 custom-designed governance training sessions, this was responding to the needs of our communities, where particular challenges within governance were experienced. We were requested to train governing members of specific problems or needs. This requires research into the problem and designing a specific training course to create the change needed.

COMMUNICATIONS

Conservation is as much an issue about people and their attitudes as it is about wildlife. We have learned that for governance and management of the WMAs to be effective, and for communities to understand the benefits and value of the WMAs, communications are critical. In 2021, Honeyguide continued to explore the opportunity for the role of

communications and in particular, the different mediums that can be used and how effective they are. We have experimented with a film production template, where the community leaders and WMA management produce films themselves to show to their own community. In this way, the community and WMA own the film and the messages contained.



Developed a film production template for WMAs to produce their own annual awareness films.



Developed 2 poster templates for WMAs to communicate their annual achievements visually to their community members.



Co-produced **2** awareness films with Randilen and Makame WMA film



Developed Randilen WMA communication strategy, a plan to lead their communications to their stakeholders.


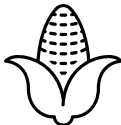

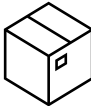



The mobile cinema unit shows the Wildlife Management Area awareness films to over 10,000 people in 12 villages in Makame and Randilen WMA.

HUMAN-WILDLIFE CONFLICT



Honeyguide has invested 7 years in developing a methodology that is designed for farmers to protect their crops from elephant raids that is affordable, scalable, and effective. This year we have partnered with the Tanzania Wildlife Research Institute (TAWIRI) and developed a new crop protection toolkit that can be assembled locally and has proven to be effective and includes a ‘live-saver’ function.

 <div>Working with TAWIRI, TANAPA and TAWA to scale up the crop protection toolkit in Tanzania.</div>		 <div>758 crop protection incidences were recorded in Randilen, with 35% recording elephants prevented before entering farms and 65% removed from farms.</div>
 <div>A new toolkit was designed, developed, and tested in 8 villages in Randilen</div>	 <div>The toolkit is used in more than 11 districts in 5 regions in Tanzania</div>	
 <div>34 million shillings were invested in Randilen crop protection tools and training.</div>		TAWIRI together with Honeyguide trained over 250 farmers on crop protection and mitigation strategies in Northern Tanzania.

THANKS FROM THE TEAM



Lion
Recovery
Fund



DROLLINGER DIAL
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Thanks to Emma Barber, Monica Dalmasso and Felipe Rodriguez for the photographs.

