

A close-up photograph of an elephant's head and trunk. The elephant's skin is dark brown and heavily wrinkled. Its trunk is thick and textured, with a lighter, more wrinkled tip. Two large, curved tusks are visible, one on each side of the trunk. The background is blurred, showing another elephant and some greenery.

ANNUAL REPORT 2016



## LETTER FROM THE DIRECTOR

It's nine years down the line and Honeyguide has a team of committed young conservationists, who have managed some extraordinary successes. We are proud to be an organization which has communities at it's heart:

Honeyguide has boosted it's Human-Elephant Conflict (HEC) teams from 64 volunteers to over 680 volunteers and increased it's HEC toolkits from 15 to over 110; reflecting this success, our current figures show zero elephant poaching in all our areas. Supporting organizational growth Honeyguide funds the positions of a professional manager and an accountant for Randilen WMA, the first such appointment in any WMA.

As HGF, we are always looking at ourselves and asking the question: are we really being effective, and, what is needed to adapt and improve? With the help of Maliasili Initiatives, Honeyguide set out to address these questions through a process to strengthen ourselves internally, to ensure that we can deliver the best, by improving the capacity of our staff with training, restructuring our body and focusing on our young leaders in conservation.

I am very proud of our HGF team and the achievements of our partners in the communities we work with, in their efforts to protect over 5000 km<sup>2</sup> of Tanzania's rangelands and wildlife habitats. The continued learning and the adaptations within HGF to work towards protecting these vast landscapes is once again, for all of us, tremendously challenging and yet at the same time, stimulating and satisfying.

Sincerely,  
Damian Bell

## WORDS FROM OUR CHAIRMAN

As the elder in Honeyguide, I am extremely proud of our young conservation leaders and just how much they have achieved this past year. The young and dedicated staff of Honeyguide who continue to deliver such great results in the field remind me of the years when I was also a young conservation warrior working in the same landscape but with an entirely different social environment.

While tackling on new challenges such as climate change, increasing human population and changes in cultural and social norms, we also face new shifting problems in wildlife protection, and human-wildlife conflict.

Our young team, together with the communities and the collaboration of the wildlife departments of Babati, Monduli and Longido District Councils have achieved remarkable results through dedication and commitment and work as a team. In retaliatory attacks to livestock predation, the district government, local leaders and village game scouts have frequently intervened to save the lives of lions, at no small risk to their safety.

Special thanks go out to The Nature Conservancy, Big Life Foundation, USAID, Maliasili Initiatives, Trade for Development Centre (BTC) and the Drollinger Dial Family Foundation— our key partners during 2016. Without their help, Honeyguide and their community partners would have never achieved so much. Asante sana!

Sincerely,  
Ole Kirimbai





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A man with short dark hair, seen from the back, wearing a green button-down shirt. He is looking towards a savanna landscape where two hippos are partially submerged in a body of water. The background is slightly blurred, showing trees and a clear sky.

# OUR MISSION

To build and support robust and sustainable community based conservation outcomes in northern Tanzania.

# OUR VISION

Communities and wildlife in northern Tanzania will benefit from each other's existence and thrive for generations to come.



# CORE VALUES

## RESPONSIBILITY

For everything we do, every dollar we spend, every initiative we take on.

## EMPOWERMENT

For those who seek to lead wisely and progressively by example.

## RESPECT

For the communities, the government, the stakeholders and the environment around us.

## COLLABORATION

For transformative positive impact across vast trans-boundary landscapes.

## COMPASSION

For the people and their livelihoods, for the wildlife and their habitats.

## INNOVATION

For data-driven strategies, adaptive management, and sensible solutions.



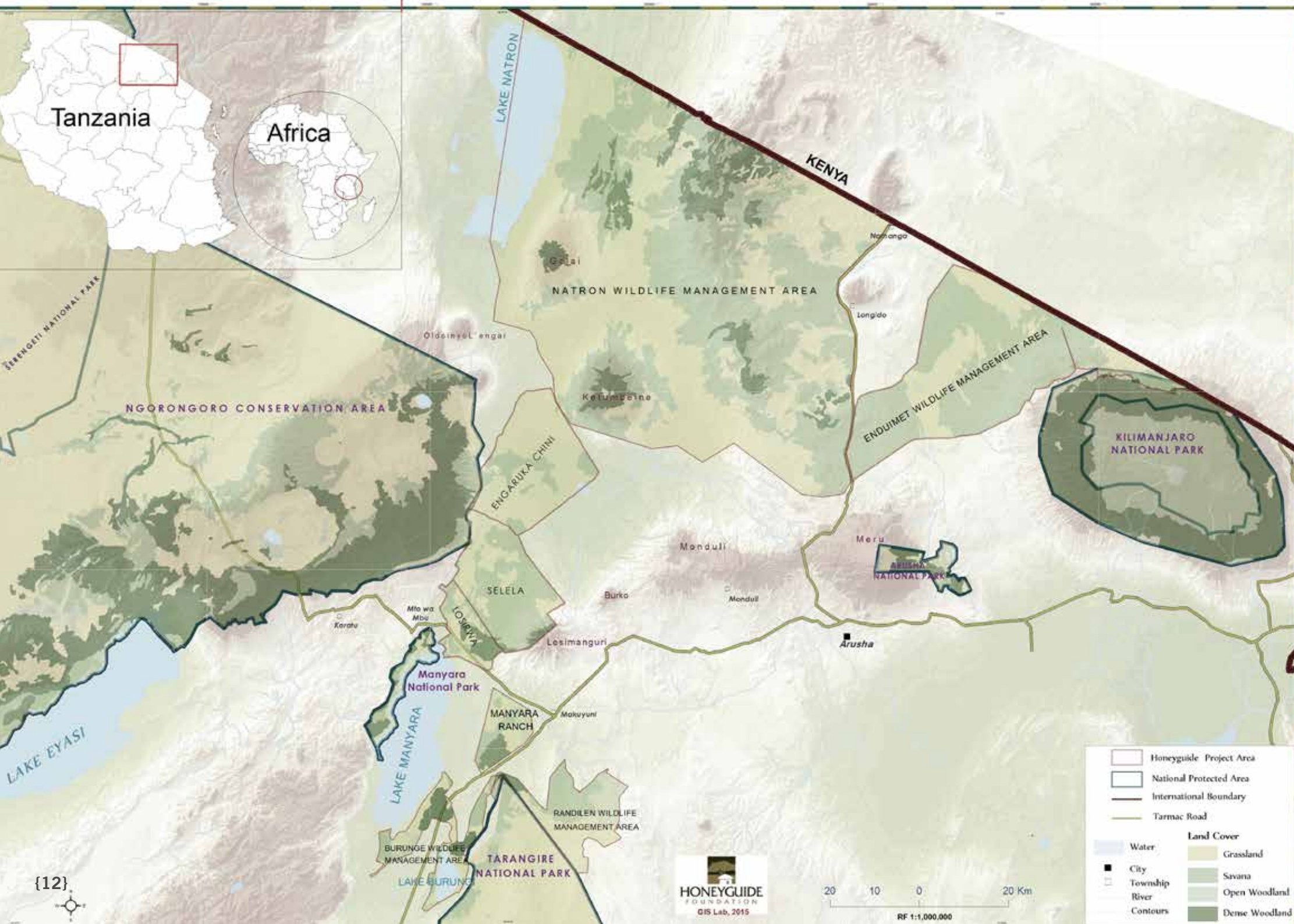


2016 was another chance for our organization to better what we started. We started new projects but our efforts are mainly concentrated in Randilen. The canine team that is posted in Manyara ranch has led to zero poaching in the ranch park. This is made possible because of the trust garnered from TANAPA and the community.

# IMPACT BY NUMBERS

- 1.3 Million acres now covered
- 35 Poachers arrested and prosecuted
- 0 Elephants poached in all Honeyguide project areas
- 78% Increase in camping revenues in Enduimet WMA
- 83 Village Game Scouts supported by Honeyguide
- 330 Tons of maize protected from elephant raids





# MAP OF WORK





**1990's**

Sokwe Camps established with community-based tourism

**2000's**

Sokwe trains and hires ex-poachers to be guards

**2007**

Honeyguide officially established

**2008**

Starts projects in natural resource management

**2009**

Elephant and wildlife poaching becomes an epidemic

**2010**

Big Life Foundation established; Partners with Honeyguide

**2011**

Honeyguide partners with Enduimet WMA Tracker Dog Unit & Mobile Unit established

**2012**

Honeyguide starts Responsible Tourism Tanzania

**2013**

Launches programs in Manyara Ranch, Burunge WMA

**2014**

Launches programs in Randilen WMA

**2015**

Zero Elephant poaching in Enduimet WMA for 3 consecutive years

**2016**

Scales up crop protection for communities from 64 to 680 volunteers



# IMPACT BY PROGRAM



HUMAN-WILDLIFE CONFLICT PREVENTION



WILDLIFE AND HABITAT PROTECTION



GOVERNANCE AND MANAGEMENT



ENTERPRISE DEVELOPMENT



EDUCATION OUTREACH







## HUMAN-WILDLIFE CONFLICT (HWC) PREVENTION

Honeyguide developed a successful Human–Elephant Conflict toolkit what was pioneered in Enduimet WMA and Burunge WMA and successfully extended to Randilen WMA in 2015. Our goal being community sustainability in conservation, in 2016 we have seen communities investing their own funds into purchasing the toolkits. HWC prevention will become just as critical a focal area for Honeyguide as is anti-poaching and wildlife & habitat protection.

### 2016 HIGHLIGHTS:

**440**

Community volunteers trained in crop protection.

**\$7,000**

Invested into flashlights by community.

**3,000**

Meters chili fence started in Randilen WMA.

**6,000**

Chilli crackers and 120 bull horns provided for community.

The flashlight project has been so successful that communities are willing to cost share 50% of the price for new flashlights.





## WILDLIFE & HABITAT PROTECTION

Honeyguide supports communities to protect their wildlife and its natural habitat. In the Honeyguide areas, poaching is on the decline however there has been an increase in deforestation with charcoaling and logging being the main illegal activities.

### 2016 HIGHLIGHTS:

**99**

Rangers trained to use smartphones for data collection.

**347**

Incidents responded to by Honeyguide supported VGS.

**0**

Trophies poaching in all Honeyguide project areas.

**26**

Suspect poachers arrested.

“My concern is to create awareness in the community to recognize the importance of wildlife. Wildlife and habitat protection depend on human beings.”

LAIRUMBE KAAYA, RANDILEN OPERATING COMMANDER





## GOVERNANCE & MANAGEMENT

Sound governance and management is the building blocks for community wildlife management areas to achieve their vision. Building the capacity of the governance and management of the WMA's is fundamental for the sustainability of community owned and managed conservation areas.

### 2016 HIGHLIGHTS:

**2**

New employees hired by Randilen WMA; accountant and manager.

**2**

Revenue collection systems installed in the WMA gates.

**30**

Community members attend leadership workshop held for Randilen management.

“Strengthened good governance and professional management is the key to successful sustainable community based conservation initiatives.”

KOMOLO SIMEL, ENDUIMET WMA CHAIRPERSON





## ENTERPRISE DEVELOPMENT

Honeyguide vision is to have Wildlife Management Areas as financially sustainable business entities. WMAs play a central role in maneuvering economic benefits for communities and are central to successful conservation models. Such enterprises, should ideally complement the sustainable use of natural resources and the conservation of wild-life. Honeyguide focuses on supporting community-owned, responsible tourism ventures within WMAs and related community conservation areas.

### 2016 HIGHLIGHTS:

**3**

New wilderness camps and 2 public campsites officially completed in Enduimet WMSA.

**2**

Tourism entrance gates constructed in Randilen WMA.

**17**

Interpretive boards Enduimet WMA printed and installed.

“The Randilen community is benefiting from the WMA revenue and the future for the community looks bright.”

DANIEL LASHAI, RANDILEN WMA CHAIRMAN





## EDUCATION OUTREACH

Over the past year Honeyguide have use of film has proven to be a critical educational tool to complement Human Wildlife Conflict prevention programs and other natural resource management initiatives. In collaboration with Randilen WMA, Honeyguide prepared two films about WMA's and the HWC prevention toolkits.

### 2016 HIGHLIGHTS:

**1**

HWC Film produced.

**48**

Minute Randilen WMA film produceds.

**1700**

People were shown film on HWC.

“Once people understand your ideals to help them, they become your partner going forward. Education is essential for smooth management of resources.”

JOYCE ANTONY, VILLAGE EXECUTIVE OFFICER





# TEAM HONEYGUIDE

Honeyguide owes its success to the outstanding work and collaboration of its team members, a diverse and highly talented group of over 55 Tanzanian professionals and central Honeyguide staff. Our team is responsible for all of the work involved with our mission, maintaining our fleet of vehicles, ensuring that communities are fully involved in guiding the direction of our programs, following up on court cases of suspected poachers and double/triple checking budgets and expenses so that every dollar is spent wisely.

Honeyguide salutes these young professionals and their extraordinary dedication.



Honeyguide is humbled by the organizations and the individuals who have donated to our mission of strengthening communities and supporting conservation in Northern Tanzania.

We look forward to continuing to cultivate both our current and new donor relationships so that we can strengthen our programs for decades to come. We have teamed up with the Northern Tanzania Rangelands Initiative (NTRI), a coalition of seven core partners working on a diverse set of interrelated objectives to improve the management of natural resources and rangeland habitats, as well as the livelihoods and wellbeing of communities. NTRI's other partners include The Nature Conservancy, Tanzania People & Wildlife Fund, Ujamaa Community Resource Trust (UCRT), Dorobo Fund, Maliasili Initiatives, Carbon Tanzania, and the Wildlife Conservation Society.

Honeyguide continues evolving partnerships with the African Wildlife Foundation (AWF) and Asilia Africa. AWF also funds Honeyguide to provide wildlife protection at Manyara Ranch, a critical area within the Tarangire-Manyara ecosystem. Honeyguide partnered with the Wild Nature Institute on the Synergy Project, as led by TRIAS Tanzania synergy program which ended mid-2016. The project focuses on wildlife conservation; natural resource management; small enterprises; and land security along the corridor connecting the Tarangire-Manyara ecosystem with Lake Natron.

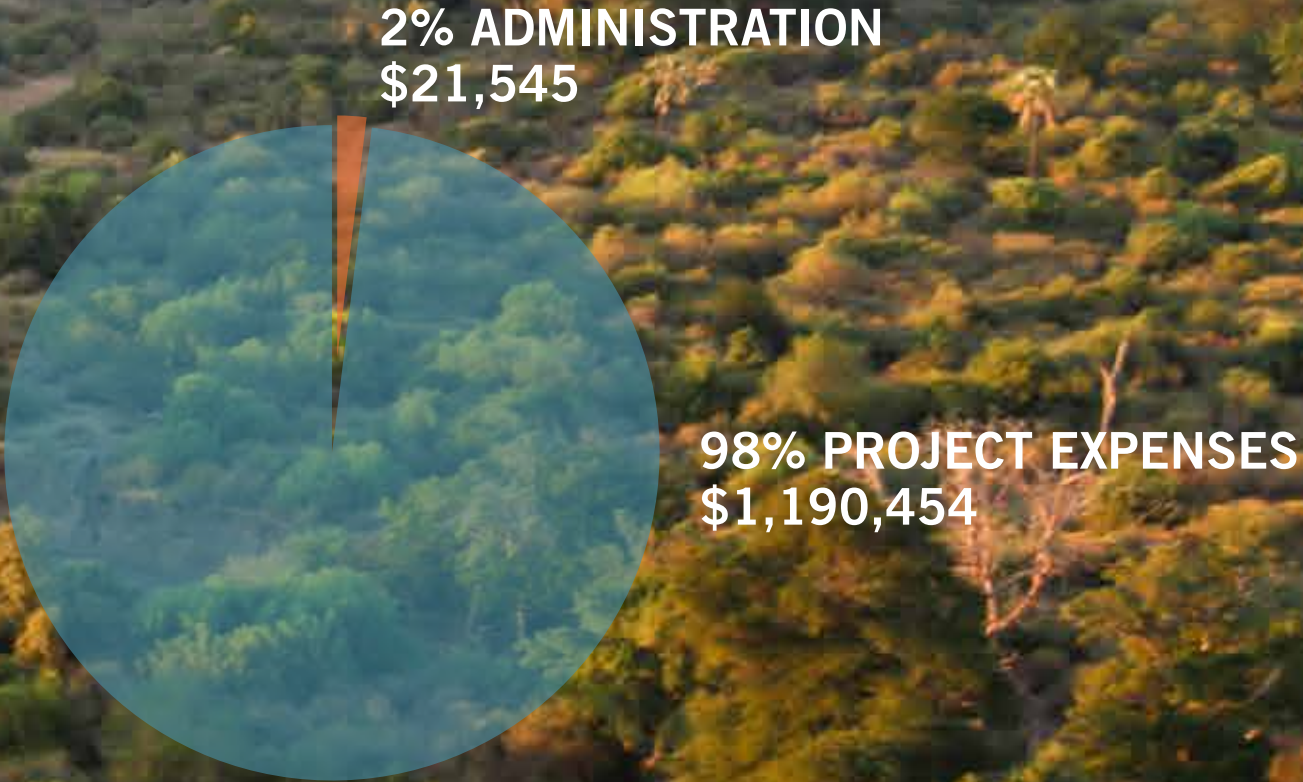


# ASANTE SANA TO OUR DONORS

BIG LIFE FOUNDATION • THE NATURE CONSERVANCY • AFRICAN WILDLIFE FOUNDATION • AFRICAN CONSERVATION CENTRE  
BELGIAN TECHNICAL COOPERATION • TRIAS TANZANIA • TOUCHSTONE TRUST • IRWIN ANDREW PORTER FOUNDATION  
CORNELL UNIVERSITY • THE RUUD FAMILY • NEW ZOOLOGICAL SOCIETY • ASILIA AFRICA • IDEA WILD • DROLLINGER FAMILY  
CHARITABLE TRUST • JOHN & ALEX ENGS

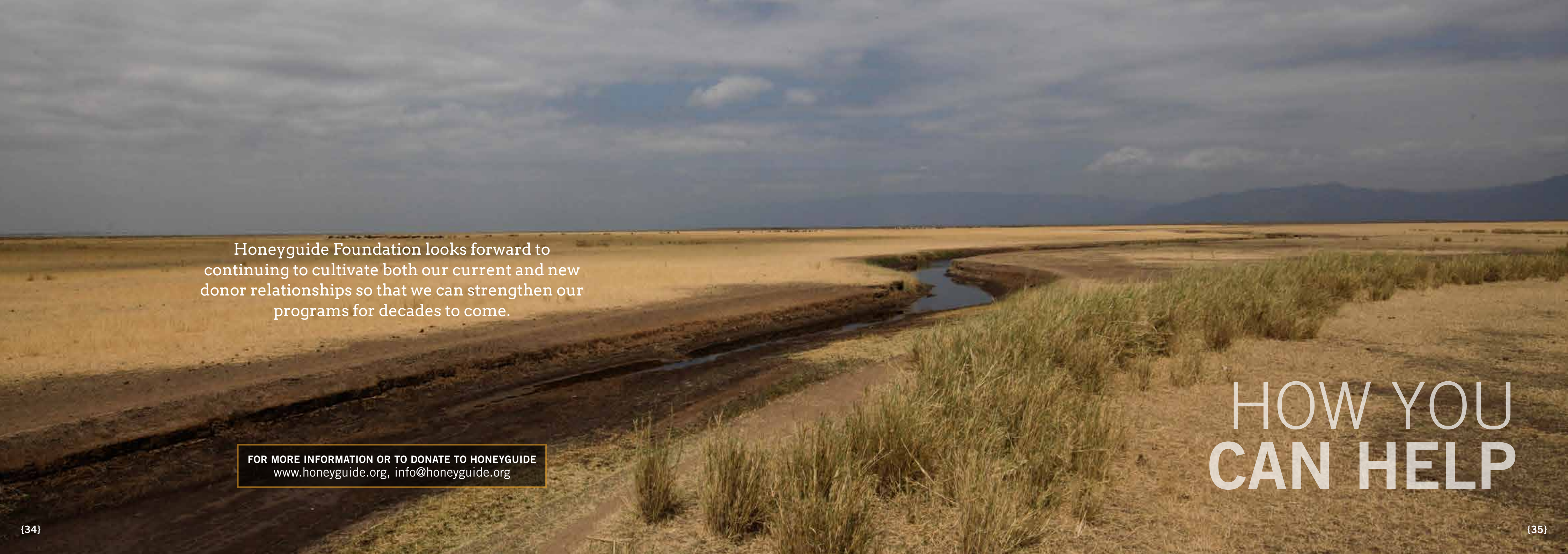


RDONOR CONRTIBUTIONS		
	2016	2015
DONATIONS	\$1,187,726	\$919,907
PROGRAM EXPENSES		
PROJECT PLANNING & MANAGEMENT	\$216,986	\$175,668
PROJECT IMPLEMENTATION: EXECUTING & MONITORING	\$643,421	\$410,566
PROJECT IMPLEMENTATION: SUPPORT	\$187,128	\$126,219
PROJECT IMPLEMENTATION: PLANT & EQUIPMENT	\$142,919	\$137,278
ADMINISTRATION		
PROJECT ADMINISTRATION (CORE) EXPENSES	\$21,545	\$69,479
FINANCE (INCOME) / COSTS: EXCHANGE GAINS	(\$15,872)	-\$23,484
RESERVES		
	(\$8,400)	\$24,182
TOTAL EXPENSES FOR YEAR		
	\$1,187,726	\$919,907



# FINANCIAL REPORT





Honeyguide Foundation looks forward to continuing to cultivate both our current and new donor relationships so that we can strengthen our programs for decades to come.

**FOR MORE INFORMATION OR TO DONATE TO HONEYGUIDE**  
[www.honeyguide.org](http://www.honeyguide.org), [info@honeyguide.org](mailto:info@honeyguide.org)

HOW YOU  
**CAN HELP**





WWW.HONEYGUIDE.ORG

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