



Randilen Wildlife Management Area



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Proving that community conservation not only works, but is essential.

Wildlife needs community protection. Communities need incentives. Our work does both.

Conservation can't be done in isolation - it's about people, partnerships, innovation, and collaboration. Through tools, resources, and support, we find new ways to engage communities in effective conservation - where they benefit along with the wildlife and wild spaces that surrounds them.

We have a unique opportunity: With just 3 more years of support, Randilen Wildlife Management Area can be a financially independent community conservation area.



Randilen

Randilen Wildlife Management Area borders Tarangire National Park, which is Tanzania's most visited national park bringing in over \$3 million annually, making this an ideal area for successful nature-based enterprise investments. However, Tarangire's greatest attraction - its wildlife - doesn't just stay within the park's boundaries. Instead, is highly dependent on the land surrounding the park for food and breeding grounds.

Enter Randilen. Randilen is a community-owned and managed wildlife conservation area that offers safe space for wildlife outside of Tarangire.

16,000

People live in villages that make up the conservation area

312km²

Land reserved for conservation

1,000

Elephants use Randilen as a key migration corridor

Honeyguide sees Randilen as an optimal conservation investment because of its high tourism potential.

Randilen is not only located next to Tarangire National Park, but it also has easy access to Tanzania's most traveled tourism circuit. It has an abundance of wildlife, beautiful landscapes, unique activities on offer, and a community committed to making conservation and tourism work there. Randilen is also an organized and increasingly capable institution:



It's the first WMA in all of Tanzania with a manager and accountant



It has high-end tourism lodges already located within its borders



It has a business plan and financial modeling that shows it has the potential to stand on its own without donor funding by 2021



The communities are invested in making it work - volunteering time as scouts, protecting their crops from animals, and adhering to conservation plans

What we do

By investing in Randilen, we're not only making it a successful conservation area, but we're proving that community conservation can work in Tanzania.

Increasing tourism revenue

We're helping to make Randilen become viable tourism 'product' by:

- Improving wildlife and habitat viewing
- Improving infrastructure for an enhanced tourism experiences, such as new roads, an airfield, entrance gates, wildlife viewing hides, etc.
- Promoting Randilen as an exclusive tourism destination through a website and networking

So far, we're seeing success, with annual tourism revenue exceeding our targets (already in 2018 we're 12% ahead of our projections).

Improving protection

We're protecting Randilen's wildlife and habitat by:

- Training and equipping an anti-poaching unit to prevent poaching
- Provide support of the only K9 unit in Tanzania that supports wildlife protection

Securing buy-in from communities

We're helping to reduce the cost of wildlife and increase the value of conservation areas; we have:

- Reduced damage by elephants on farmers crops by 90%
- Now communities are covering 50% of the costs of crop protection toolkits
- More than 326 community members volunteer on village crop protection teams
- Secured a dry season grazing 'bank' for community livestock, reducing competition for grass with wildlife

Improving management

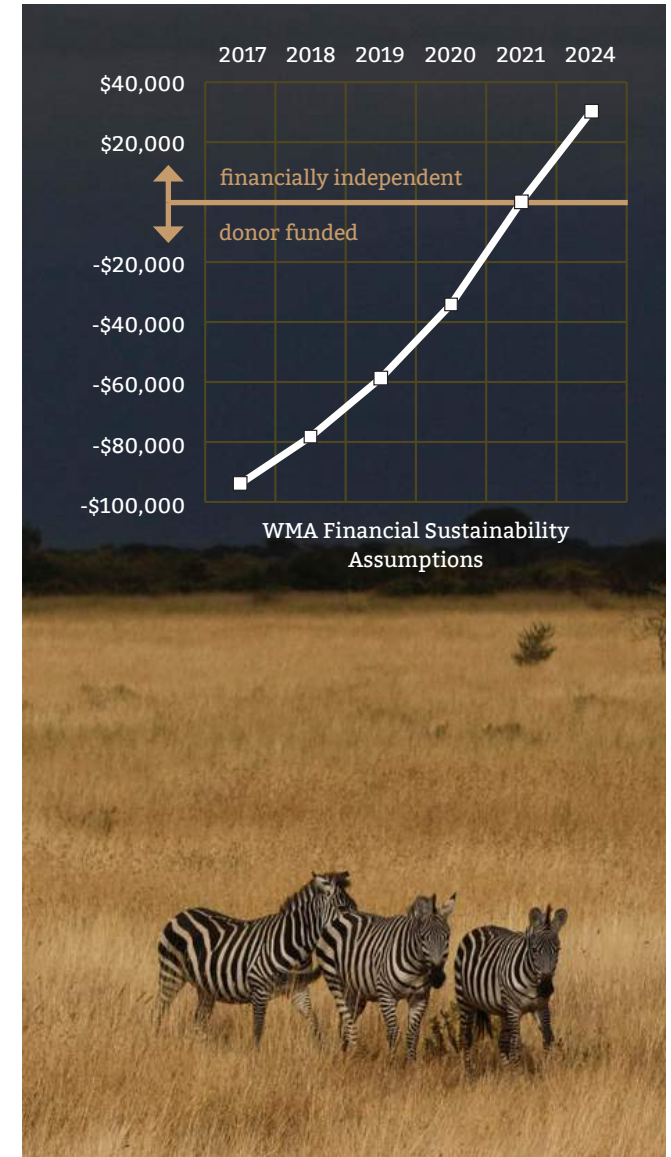
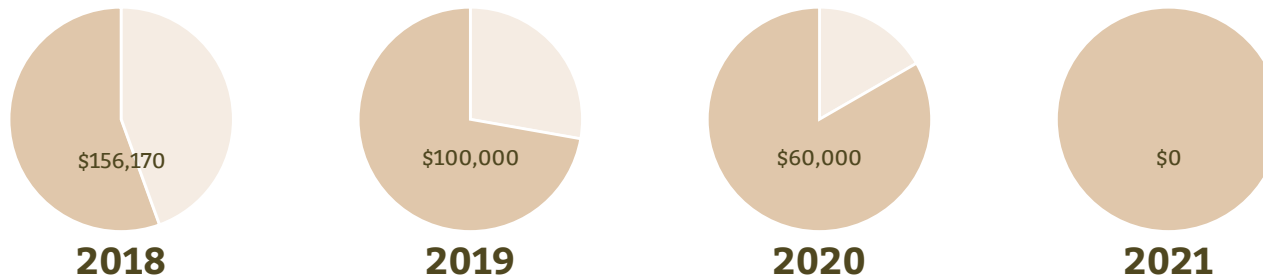
We're ensuring Randilen is a well managed conservation area and institution by:

- Investing in professional management capacity
- Training management to equip them with skills and support
- Providing equipment- new offices, vehicles.

What we need to make Randilen Independent

We want to make Randilen completely financially independent in 3 years -

Investments over the next 4 years will gradually decrease from \$156,170 until the WMA is financially independent by 2021 and will no longer require donor support.



With these funds, we will:

- Invest in tourism infrastructure to increase the value of the 'real estate' for the tourism product
- Invite two new tour companies to invest and develop tented camps in Randilen
- Continue to protect farmers' crops and reduce the cost of wildlife on community
- Provide equipment & resources to support the protection team to safeguard the rangelands
- Manage the rangelands to produce high quality grass to secure the dry season grazing 'bank' for the community livestock so that communities will value the conservation area for this resource.
- Build the capacity of the management to complete the goal of the conservation area for communities, wildlife and tourism with ongoing coaching and training
- Support the WMA to communicate the goal of the conservation area with ongoing coaching and training





Saving Big Spaces for People and Wildlife
for Generations to Come

To learn more about how you can invest in Randilen, please contact Damian@honeyguide.org
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