Randilen Wildlife Management Area
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Proving that community conservation not only works, but is essential.

Wildlife needs community protection. Communities need incentives. Our work does both.

Conservation can’t be done in isolation - it’s about people, partnerships, innovation, and collaboration. Through tools, resources, and support, we find new ways to engage communities in effective conservation – where they benefit along with the wildlife and wild spaces that surrounds them.

We have a unique opportunity: With just 3 more years of support, Randilen Wildlife Management Area can be a financially independent community conservation area.

Randilen

Randilen Wildlife Management Area borders Tarangire National Park, which is Tanzania’s most visited national park bringing in over $3 million annually, making this an ideal area for successful nature-based enterprise investments. However, Tarangire’s greatest attraction - its wildlife - doesn’t just stay within the park’s boundaries. Instead, is highly dependent on the land surrounding the park for food and breeding grounds.

Enter Randilen. Randilen is a community-owned and managed wildlife conservation area that offers safe space for wildlife outside of Tarangire.

| 16,000 | 312 km² | 1,000 |
| People live in villages that make up the conservation area | Land reserved for conservation | Elephants use Randilen as a key migration corridor |
By investing in Randilen, we’re not only making it a successful conservation area, but we’re proving that community conservation can work in Tanzania.

Increasing tourism revenue
We’re helping to make Randilen become viable tourism ‘product’ by:
• Improving wildlife and habitat viewing
• Improving infrastructure for an enhanced tourism experiences, such as new roads, an airfield, entrance gates, wildlife viewing hides, etc.
• Promoting Randilen as an exclusive tourism destination through a website and networking

So far, we’re seeing success, with annual tourism revenue exceeding our targets (already in 2018 we’re 12% ahead of our projections).

Securing buy-in from communities
We’re helping to reduce the cost of wildlife and increase the value of conservation areas; we have:
• Reduced damage by elephants on farmers crops by 90%
• Now communities are covering 50% of the costs of crop protection toolkits
• More than 326 community members volunteer on village crop protection teams
• Secured a dry season grazing ‘bank’ for community livestock, reducing competition for grass with wildlife

Improving protection
We’re protecting Randilen’s wildlife and habitat by:
• Training and equipping an anti-poaching unit to prevent poaching
• Provide support of the only K9 unit in Tanzania that supports wildlife protection

Improving management
We’re ensuring Randilen is a well managed conservation area and institution by:
• Investing in professional management capacity
• Training management to equip them with skills and support
• Providing equipment- new offices, vehicles.
What we need to make Randilen Independent

We want to make Randilen completely financially independent in 3 years - Investments over the next 4 years will gradually decrease from $156,170 until the WMA is financially independent by 2021 and will no longer require donor support.

With these funds, we will:

- Invest in tourism infrastructure to increase the value of the ‘real estate’ for the tourism product
- Invite two new tour companies to invest and develop tented camps in Randilen
- Continue to protect farmers’ crops and reduce the cost of wildlife on community
- Provide equipment & resources to support the protection team to safeguard the rangelands
- Manage the rangelands to produce high quality grass to secure the dry season grazing ‘bank’ for the community livestock so that communities will value the conservation area for this resource.
- Build the capacity of the management to complete the goal of the conservation area for communities, wildlife and tourism with ongoing coaching and training
- Support the WMA to communicate the goal of the conservation area with ongoing coaching and training
To learn more about how you can invest in Randilen, please contact Damian@honeyguide.org
www.honeyguide.org