Honeyguide has helped us to reflect on our governance and management, to navigate our way forwards in developing a more inclusive and equitable governance framework.

-Hamisi Juma, Manager, Burunge WMA

Honeyguide focuses on developing the effective governance and professional management of WMAs through 4 areas of input:
• Training
• Coaching
• Capital investments
• Customized tools

Through our work, we aim to provide communities with the resources, knowledge, and systems to manage the protection of wildlife, reduce human-wildlife conflict, and run awareness programs themselves.

Who we are

Our name (Honeyguide) is inspired by a species of African bird, famous for leading people and wildlife to beehives in a display of interspecies teamwork with mutual benefit. We, at Honeyguide, are likewise committed to leading people towards a sustainable future in which humans and wildlife can benefit from each other’s existence for generations to come.

Our Team

Honeyguide is a cost-efficient, results-driven organization built by young and innovative Tanzanians who are engaged with our community partners, passionate about sustainable conservation, and dedicated to Honeyguide’s vision.

What we do

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Involvement of outside organizations in the work of WMAs has historically been short lived. There is a need for organizations which are committed to the vision and impact of WMAs, as their presence can be instrumental in generating essential public support and long-term investors.

Outside organizations can play an important role in developing WMA independence, however this assistance must be followed by their appropriate, timely removal to allow WMAs to function sustainably, independent from outside support.

Honeyguide has an exit strategy for every community partner we engage with. We aim for WMAs to become fully owned, governed, and managed by local communities; once this is achieved, it is time for us to move on to the next community partner.

Randilen WMA CASE STUDY
We are committed to making community-led conservation work.

We see community-led conservation areas as social enterprises that provide for both people and wildlife.