



## Volunteer Opportunity

**Job Title:** Graphic Design Artist and Desktop Publisher

**Organization:** Honeyguide Foundation

**Location:** Arusha

**Job Type:** Volunteer or internship

### About Honeyguide Foundation:

Honeyguide is dedicated to pioneering community-based conservation efforts in Tanzania, ensuring sustainable livelihoods while protecting natural resources and fostering the wildlife economy. We work closely with local communities to create conservation initiatives that are not only effective but also economically beneficial.

### Job Summary:

We are offering a volunteer or intern to practise their skills and learn with our team. Honeyguide produce creative communications materials, we are always thinking of different approaches, new ideas and designing communications materials that look great and connect with our audience. We are offering a volunteer to test their skills in creative and skilled Graphic Design Artist and Desktop Publisher to join our team. The volunteer will be designing and producing a variety of visual media, including PDF publications, social media content, and printed materials. Your work will play a crucial role in communicating Honeyguide's mission and conservation efforts to a broad audience, including local communities, partners, and donors.

### Key Responsibilities:

- Design visually compelling materials, including brochures, reports, flyers, infographics, newsletters, and presentations.
- Develop and maintain a consistent visual identity for the organization across all media.
- Create engaging digital media content such as social media graphics, and multimedia presentations.
- Collaborate with various teams to ensure the materials align with the organization's messaging and branding.
- Manage desktop publishing tasks for both print and digital outputs.
- Prepare and finalize layouts for PDF publications and ensure accurate proofreading.
- Work with project teams to design materials that effectively communicate complex information in a visually appealing way.

### Qualifications:

- Proven experience in graphic design and desktop publishing, with a strong portfolio showcasing your work.
- Proficiency in Canva, Adobe Creative Suite (Photoshop, Illustrator, InDesign, etc.) and other relevant design software.
- Some experience creating both print and digital media.
- Strong understanding of visual communication, typography, and layout design.
- Ability to work under tight deadlines and manage multiple projects simultaneously.
- Strong attention to detail and excellent communication skills.
- Passion for conservation, wildlife, and environmental sustainability is highly desirable.

Application Process:

**(Please read all the instructions and follow them otherwise you will be disqualified)**

Interested consultants should submit their applications by **10<sup>th</sup> October , 2024**. Please send the following documents to **job@honeyguide.org**

1. A cover letter detailing why you would like to volunteer with us at Honeyguide.
2. A comprehensive resume or CV.

In the subject Line: **Volunteer Application – Graphic Design Volunteer**

For additional information or inquiries, please contact us at [job@honeyguide.org](mailto:job@honeyguide.org)

We look forward to receiving your application and working together to advance our conservation goals!

**Honeyguide Foundation**

P.O Box 8271

[www.honeyguide.org](http://www.honeyguide.org)