



HONEYGUIDE

Honeyguide's mid-term strategic plan (SP26) review involved senior management, team members, and community partners to reflect on the past two years and develop additional strategies

Key areas identified include **Innovation and Leadership**, aiming to strengthen governance, operational sustainability, and community impact across WMAs.

This approach ensures financial viability, solidifies successes, and refines strategies for future challenges and opportunities.

Innovation

Leveraging creativity and new approaches to address challenges in WMAs

The Governance-in-Action (GIA) framework being used to embed **good governance principles** into daily routines, ensuring sustainability beyond leadership election cycles.

Establishing a dedicated **Human Wildlife Conflict innovation department** to develop and test low-cost tools and prototypes for field trials in partnership with TAWIRI.

Researching and developing innovative models to improve governance, financial systems, and operational efficiency in Wildlife Management Areas (WMAs), including business education, low-cost operational models, and satellite ecological monitoring pilots.

Collaborating with specialized organizations to pilot education, health, and sustainable agriculture programs in WMAs, aiming to improve community livelihoods and strengthen social relations.

Developing adaptable models across various community conservation settings, balancing ecological preservation with social impact.

Collaborating with CWMAC to promote WMAs through **fact-based advocacy and strategic communications**, building strong public support and enabling policy improvements.

Leadership

Leadership is central for resilient and sustainable WMAs

Implementing coaching, mentorship, and fellowships for key WMA leaders, **focusing on team and performance management, succession planning, and stakeholder management** for improved collaboration and trust.

Beyond training, **embedding good governance** into daily operations through tools that assess, score, and prioritize governance actions, driving accountability and efficiency.

Aiming to **enhance governance routines and leadership resilience** in Randilen WMA and Makame WMA, ensuring seamless knowledge transfer across leadership cycles.

Innovation enhances traditional methods, promoting adaptability and tackling complex issues like human-wildlife conflict.

Leadership empowers local leaders to strengthen governance and foster trust, creating resilient WMAs that balance ecological preservation with community benefits.